

Swag editors have a special offer for you. Join us at **Runway Luxury: The Collections of Monique Lhuillier and Joynôlle**, a fashion (and martini)-infused Sunday afternoon event at the chic, new Hotel Ivy. Swag readers will receive 50 percent off the \$100 ticket, which benefits the Institute for Health & Healing at Abbott Northwestern Hospital. See you there! *Ticket includes dessert and martini reception, trunk show, and runway fashion presentation-plus tours of the new hotel and Ivy Spa. Sunday, March 9, 3-6 p.m., 201 S. 11th St., Mpls. RSVP to 612-746-4600, and mention Swag.*

You Heard It Here

## GoodStuff

Boasting an affordable line of quality personal-care products ranging from shave cream and soap to deodorant and cologne, Twin Cities-based **Organic Grooming** is a breath of fresh air when it comes to men's grooming. The company, which recently relocated its headquarters from Pennsylvania to a more green-friendly Minneapolis, debuts its repackaged, certified-organic line on local shelves at Lunds, Byerly's, and other co-ops later this month. \$4 to \$30.



## Sales+Events

+ Fashionistas will want to check out **Pumpz & Co.** this Friday for the one-day **Carlos Falchi** trunk show. The handbag and accessories guru will be on hand, signing vintage Falchi bags, showing his latest line, and helping guests with custom-designed bags. Falchi's super chic accessories have appeared on *Sex and the City*, *Lipstick Jungle*, and *The Devil Wears Prada*, not to mention the arms of celebs and city socialites. *RSVP to Lola Red PR or at 612-333-1723. Galleria, Edina*



+ International Market Square is transformed into Minneapolis's hottest club scene for Saturday's much-anticipated **Club DIVA**. The sixteenth annual fashion fundraiser, which raises money for HIV and AIDS, includes a high-energy fashion show (with collections from *Project Runway*'s Jack Mackenroth and local TC designers), live entertainment, cocktails, dancing, and the hippest crowd in the Cities. *Tickets start at \$40 and can be purchased online or by calling Lola Red PR at 612-333-1723. 275 Market St., Mpls.*

## Poll

If you could trade your job for one of the following, which would it be?

- Fashion designer
- Makeup artist to the stars
- Gossip columnist
- A-List actress
- Politician
- Museum curator

Submit

If you are having trouble taking this poll, please click [here](#) to view it as a webpage.

+ See poll results in the next Swag

Which item will you purchase for spring?

- |                   |       |
|-------------------|-------|
| + Umbrella        | 2.7%  |
| + Wellies         | 9.5%  |
| + Brighter makeup | 28.4% |
| + Trench          | 40.5% |
| + Light scarf     | 18.9% |



**Style Parlor**  
blog by *Mpls.St.Paul*  
Shopping + Style  
Editors

Recent Posts

- + Beauty: Viva Glam
- + What We Found: Gryson Handbags and Subversive Jewelry at Target
- + What We Found: A Chubby Discovery
- + Beauty: Jo Malone Cologne Collection
- + Home: Swatch Watch