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## ECO-PICK



When it comes to buying beauty products for men, you need to first make sure the packaging is masculine enough for them to think it's not 'pretty,' and then you need to ensure that it doesn't smell like roses or peonies or any feminine flower to be exact. Trust me, too many things have gone the way of the garbage when my husband didn't want to leave the house smelling too much like I do and he would rather go to work with a full on beard than use my pink (scentless!) shaving cream. It's a mental thing. [click](#)

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## Father's Day The Eco Way

By Danielle Schlass Sallman  
June, 2 2008

So when Lisa and Luke Vukmer, the husband and wife team that founded [Herban Cowboy](#), launched their [Organic Grooming line for men](#), I took a close look. Not only does it encompass everything the man in your life needs to look handsome and smell clean, the packaging is sleek, black with just the right amount of silver, and even the words look manly, they just do.

The Ingredients are not for pansies either. While they are free of dyes, parabens, and harsh synthetics, they still manage to do a superior cleansing, scenting and hair removing job on the tough, thick skin that men tend to have. And they are manufactured in the first certified organic personal care facility in the United States with recyclable packaging.

From shaving cream (loaded with aloe, lavender and peppermint) to deodorant (free of dyes, alcohol, aluminum, and harsh synthetics but able to kill bacteria in a single bound) and doesn't dry out the skin in their masculine Dusk scent) to Milled Soap (made with skin conditioning cucumber, cleansing kaolin and deodorizing rosemary).

So when it comes to gifts for any special man for Father's Day, let's skip the clichés: ties, robes, golf clubs, come on.

Time to help dad get with the metrosexual movement, and what better way than with an environmentally friendly beauty (um, sorry dad, grooming!) regimen.

He may give you an awkward glance when he first opens the package, but really, you can't get more manly when it comes to grooming than with a company called [Herban Cowboy](#).



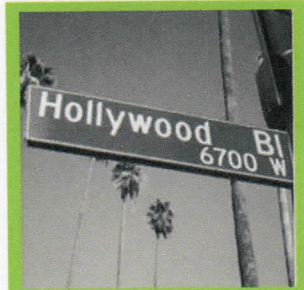
Organic Grooming Dusk Scent Milled Soap

### Made From?

Seaweed, Black Walnut, Veggie Oil

### Made For?

Him. But sweet enough to share.



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